

PONEMON REPORT 2022 IN NUMBERS

Managing Risks and Costs at the Edge

Businesses are adding more endpoints, but can't manage them all.

More distribution points mean higher risks and costs.

As companies grow, more endpoints are needed. IT teams can't maintain them all—leaving some to get overlooked and become vulnerable to attacks.



Most organizations have an average of **22,925** distribution points.

According to participants in this study, **61%** say distribution points have increased by more than **10-20%** since 2020.

Biggest barriers to effectively managing endpoints:

63%

lack of visibility of all endpoints



45%

lack of in-house expertise



44%

exploit of existing software vulnerability



42%

inability to keep up and scale solution



Respondents also fault **new OS and application versions**, as well as **patches and security updates** as major problems with maintaining endpoint security.

Most difficult aspects to maintaining endpoint security:

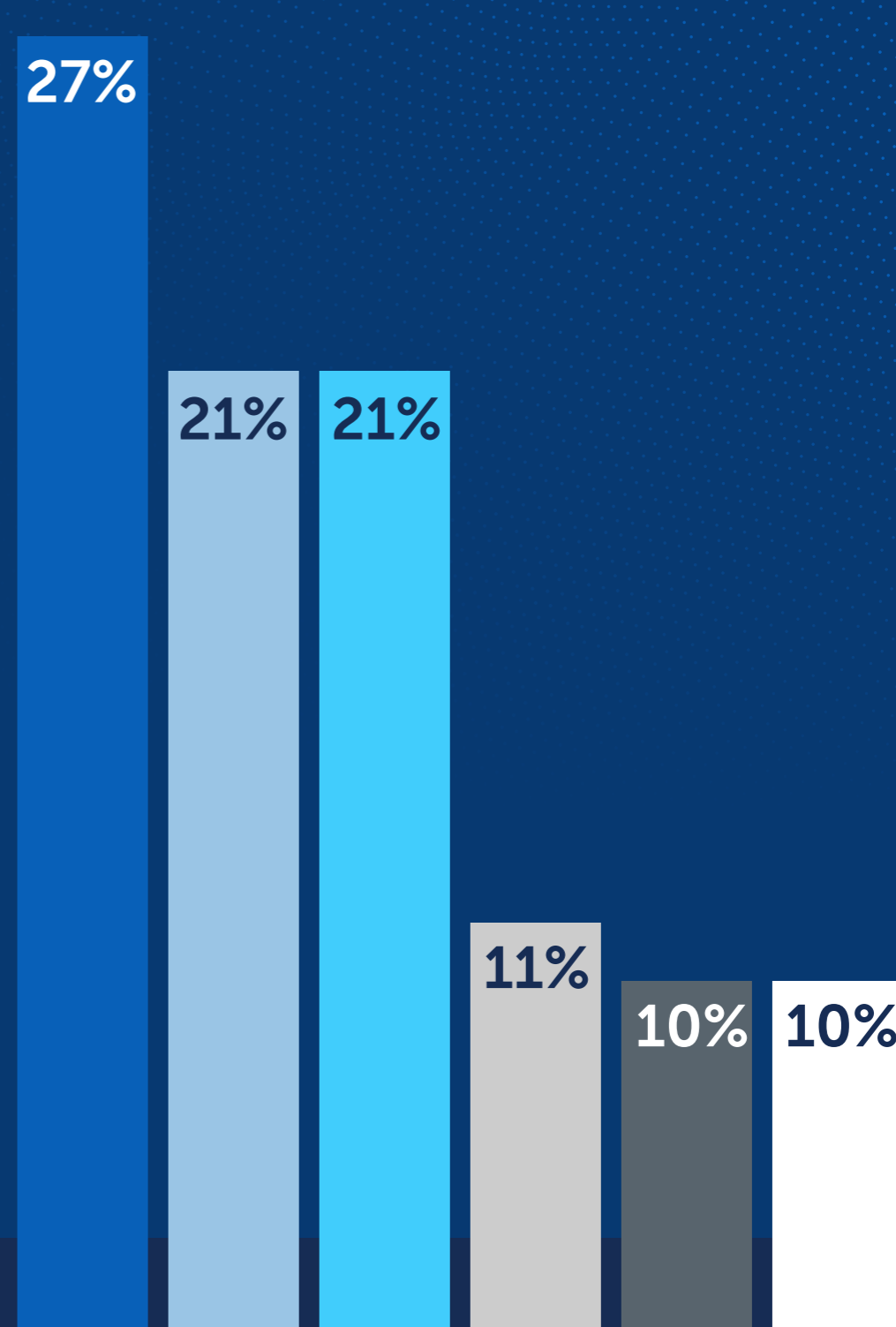
- ⊖ 62% New OS and application versions
- ⊖ 59% Patches and security updates
- ⊖ 50% Network settings and connectivity
- ⊖ 43% Feature utilization
- ⊖ 36% System performance and tuning

In the past year,

54%

OF RESPONDENTS

had an average of **five attacks** on their organizations' endpoints.



The average cost of these annual attacks is **\$1.8 million** or an average of **\$360,000 per attack**

THESE COSTS INCLUDE:

- System downtime
- Theft of information assets
- Productivity loss
- Reputation/brand damage
- Lawsuits, fines, regulatory actions
- Damage to IT infrastructure

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Average costs of managing endpoints

Investing more in endpoint management is imperative

\$184.4M

annual IT budget for businesses in this study.

\$9.2M

spent trying to keep endpoints healthy and running.

76% OF IT TEAMS

say it's not enough to manage endpoints effectively.

Ongoing endpoint protection costs

Ranked from highest to lowest

#1

Software compatibility issues

#2

Working with vendors and consultants

#3

Hiring and retaining security experts

#4

Inefficient security practices



Find out what Adaptiva can do to help manage your endpoints effectively and efficiently to scale, without burning through your budget.

We're one click away at [Adaptiva.com](https://www.adaptiva.com)

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